

TRUCKEE-NORTH TAHOE TRANSPORTATION MANAGEMENT ASSOCIATION
Board of Directors Meeting
Town of Truckee Offices, 10183 Truckee Airport Road, Truckee, CA 96161
And via Zoom
July 9, 2026
Minutes

INTRODUCTIONS

Pat Fraser called the meeting to order at 8:02 AM. A quorum was established.

Board members present

Patrick Fraser, Palisades Tahoe/Highway 89
Alfred Knotts, Town of Truckee
Andy Chapman, Travel North Tahoe Nevada
Larry Finney, Truckee Tahoe Airport District
Ryan Smith, Northstar California/Hwy 267
Jared Deck, Placer County
Joy Doyle, Resort Triangle At Large
Linda Meckel, Resort Triangle At Large
Rebecca Cremeen, Rotating RTPA Seat
Jenna Prescott, Donner Summit
Alexis Hill, Washoe County

Board members absent

Danielle Hughes, Kings Beach/Tahoe Vista
Zoe Najim, Tahoe City/West Shore
Eric DesLauriers, Homewood/Westshore Seat
Gordon Shaw, Tahoe Basin At Large

Others participating included Interim Executive Director Caroline Craffey, Program Coordinator Ian Marten, Consultant Steve Teshara, Scott Miklos, Jamie Wright, Danielle McHugh, Adam Wilson, Jim Marino, Chris Jacobs, Jeremy Linder, Hilda Vazquez, Jared Morgan, Viva Corliss, Jackie Calvert, Kaia Colban, Denise Davis, Genevieve Evans, Geoff Donahue, and Chris Jacobs. There may have been others who did not identify themselves.

PUBLIC COMMENTS

There were no comments on items not on today's agenda.

ACTION ITEMS

1. Approval of the July 9,, 2026 Agenda

It was moved by Meckel and seconded by Smith to approve today's agenda as presented. Motion carried unanimously.

2. Approval of the June 4, 2026 Minutes

It was moved by Deck and seconded by Meckel to approve the June 4, 2025 minutes as presented. Motion carried unanimously.

3. Approval of the May 2026 Bills

It was moved by Smith and seconded by Doyle to approve payment of the May 2026 bills as submitted. Motion carried unanimously.

DISCUSSION/ACTION ITEMS

1 Review and Possible Approval of the Placer County – North Lake Tahoe Express Agreement

It was moved by Prescott and seconded by Chapman to approve the Placer County – North Lake Tahoe Express Agreement. Motion carried unanimously.

PRESENTATION/DISCUSSION

1. Ride Share Tahoe – Kaia Colban, Founder

Colban described Ride Share Tahoe, saying it is a non-profit designed to connect riders with drivers to share rides between the Bay Area and the Reno/Tahoe area. She answered questions regarding how riders pay drivers for gas, how they connect, and how the service is promoted. To date, most of the ride shares have been to Palisades Tahoe.

2. TNTTMA Commuter Survey Results - Ian Marten, TNTTMA Program Coordinator

Marten presented results of the Winter Commuter Survey conducted between March 14 and April 14.

Ninety-nine surveys were collected from North Lake Tahoe and Donner Summit commuters. Weather and traffic were identified as the top two reasons public transit is used. Fast, inexpensive, and reliable transportation is most valued.

This survey was designed by TRPA, but it is expected that TNT TMA will take over the project moving forward. Cremeen noted upcoming surveys to collect regional data.

Discussion followed as the results were reviewed. It was suggested that the winter surveys be conducted earlier to capture the most responses. The group discussed strategies to encourage people to complete the survey, questions that may provide additional pertinent information, and how to quantify answers so transit providers can respond.

3. Summer Transit Updates

Jaime Wright, Placer County

Wright presented details of the 2026 TART summer schedule for fixed routes and TART Connect. New this summer is 30 minute service on Hwy 267 serving Crystal Bay and Northstar on Fridays, Saturdays, and Sundays. Hourly night service is also on the schedule. Summer operations are from July 1 to September 7, 2026. Real time information will be available as the County joins the regional website, Swiftly.

Caroline Craffey, TNTTMA

Craffey described the Park & Ride shuttles being offered for events in Tahoe City and Kings Beach. There were 1400 rides for the July 4th fireworks in Tahoe City, which is similar to last year.

Danielle McHugh, Town of Truckee

McHugh reviewed the six routes Truckee TART is serving from surrounding neighborhoods into town for Truckee Thursdays and 4th of July fireworks at Donner Lake. She presented statistics on ridership and cost per passenger. TART Connect is using the same operator as Dial-a-Ride, Via, formerly Downtowner. The TART Connect app through Via now includes fixed route options.

TTD

Chris Jacobs reported the East Shore Express is operating from June 21 through September 7, 2026. The Chimney Beach and Secret Harbor parking lots are now open.

Via is operating the Emerald Bay Shuttles, which so far are on track to exceed last year's ridership. The technology and phone number issues are being addressed. A brief conversation followed regarding how the services are provided and who is using the shuttles.

REPORTS

1. North Lake Tahoe Express Update - Caroline Craffey, TNTTMA Interim Executive Director

Craffey presented the written report, noting revenues are down 15% from the previous year and ridership is down 17%. Per the Committee's direction, as of July 1 single riders will be charged \$85. That should make it easier and more clear and hopefully increase the numbers of single riders. Group discounts still need to be worked out with lodging providers.

Geoff Donahue is working with the Airport to have a NLTE kiosk in baggage claim, which should improve visibility for the service.

2. Tahoe Transportation District (TTD) Board Representative Update

- Andy Chapman, TNT/TMA Board of Directors

Chapman said there is no TTD Board meeting this month. However TTD is collaborating with NDOT on many projects including the SR 28 North Parking which will provide 40 more parking spaces on the east shore, the newly opened Chimney Beach Parking lot, and continued construction of the SR 28 Spooner Mobility Hub. Chapman and Teshara described the state and federal funding allocated to these projects.

3. TOT Advisory Committee - Pat Fraser, TNT/TMA Board of Directors

The TOT Advisory Committee did not meet this month. Wilson said NTCA continues to work with Placer County and transit providers to determine the best way to measure success. That recommendation will be included in the Road Map, which is part of the MOU with Placer County.

4. Tahoe Truckee Area Regional Transit (TART)

- Jaime Wright, Placer County DPW

Wright reported some routes are seeing increased ridership, but others are down. Overall spring ridership was down about 2% year-over-year and TART Connect was down 15% given fewer employees in the area in the spring. TART fixed route numbers are up in Washoe County, but that could be because TART Connect is no longer operating. As of July 1, Truckee is not operating paratransit services, so Placer County has brought that back in-house.

- Danielle McHugh, Town of Truckee

McHugh said the May fixed route numbers were up about 13% but down 12% on TART Connect. Combined services are carrying an average of 450 passengers per day, which is typical for this time of year.

5. North Tahoe Workforce Vanpool - Caroline Craffey, TNTTMA Interim Executive Director

Craffey reported that as of May 31, sixteen vanpools were operating, serving 92 employees. Peak Landscape is now offering a van from Portola, going through Reno, and then to Truckee.

6. Planning & Consulting- Steve Teshara, TMA Management & Planning Consultant

Teshara said comments are due July 13 for the federal Uniform Grant Regulation. The Office of Management and Budget (OMB) is saying it will improve grant oversight. On the state side, SB 1087 is designed to modernize and clarify requirements for greenhouse gas emissions. Having updates required every eight years instead of four will help those who are required to update transit plans.

7. Advocacy Opportunities and Review -Caroline Craffey, TNTTMA Interim Executive Director

Jackie Calvert, Executive Director of Visit Truckee Tahoe, noted a press release from Mammoth about rides being offered from Bishop at \$10 per person, which is a stark contrast to the \$85 NLTE fee. Craffey clarified that is a fixed route service that received a rural area federal grant.

Calvert asked if this group would be interested in joint airport advertising. She is working with an agency who may be able to get reduced rates. Craffey and Calvert will follow up.

AREA REPORTS

1. Member Reports

An intern from TRPA recapped statistics from last month's Bike Month promotion. There were 547 total riders who signed up and 47 of them rode every day, which exceeded last year's numbers. Bike to School Week competition between South Shore schools was very successful. These efforts and incentives to riders will continue throughout the region.

2. Executive Director's Report

Craffey presented her written report. She has been wrapping up the last fiscal year and designing and distributing collateral for summer services, including social media. Craffey is working with LFL Agency to capture more video content for twice a month updates. The current post focuses on biking to the bus and the next will be about summer transit options.

Craffey is providing transportation metrics for the NTCA Road Map.

There were requests for future agenda items related to the survey and a template for all providers to track ridership.

ADJOURNMENT

There being no further business to come before the Board, the meeting adjourned at 9:58 AM. The next TNT TMA Board meeting will be held on August 6, 2026

Respectfully submitted,

Judy Friedman

Recording Secretary

THE PAPER TRAIL SECRETARIAL & BUSINESS SOLUTIONS