

TRUCKEE-NORTH TAHOE TRANSPORTATION MANAGEMENT ASSOCIATION
Board of Directors Meeting Minutes
Town of Truckee Offices, 10183 Truckee Airport Road, Truckee, CA 96161
And via Zoom
April 3, 2025

INTRODUCTIONS

Pat Fraser called the meeting to order at 8:00 AM. A quorum was established.

Board members present

Patrick Fraser, Palisades Tahoe/Highway 89
Jenna Prescott, Donner Summit
Danielle Hughes, Kings Beach/Tahoe *Vista*
Hilda Vazquez, Northstar California/Highway 267
Joy Doyle, Resort Triangle At Large
Stephanie Holloway, Placer County
Tom Jacobson, Resort Triangle At Large
Matt Click, Placer County Transportation Planning Agency (Rotating RTPA Seat)
Alfred Knotts for Dan Wilkins, Town of Truckee
Zoe Najim, Tahoe City/West Shore

Board members absent

Dave Paulson, West Shore
Stacey Justesen, Truckee Tahoe Airport District
Gordon Shaw, Tahoe Basin At Large
Alexis Hill, Washoe County
Andy Chapman, Travel North Tahoe Nevada

Others participating included Executive Director Sara Van Siclen, Program Manager Julia Tohlen, Consultant Steve Teshara, Scott Miklos, Jaime Wright, Adam Wilson, Kristina Weldon, Cory Peterson, Ina Marten, Alfred Knotts, Ryan Murray, Karen Mullen, Seth Warren, Brian Hitchcock, George Fink, Leslie Suen, Michael Woodman, Jeremy Linder, Danielle LaPointe, Tara Styer, Jan Zabriskie, Kevin Drake, Judy Weber, Densie Davis, Lindsay Romack, Gavin Feiger, Rebecca Cremeen, Spenser Buchholz, John O'Connell, and Jeremy Linder. There may have been others who did not identify themselves.

PUBLIC COMMENTS

There were no comments on items not on today's agenda.

ACTION ITEMS

1. Approval of the April 3, 2025 Agenda

It was moved by Jacobsen and seconded by Hughes to approve today's agenda as presented. Motion carried unanimously.

2. Approval of the March 6, 2025 Minutes

It was moved by Vazquez and seconded by Prescott to approve the February 6, 2025 minutes as presented. Motion carried with Click and Jacobson abstaining.

3. Approval of the February 2025 Bills

It was moved by Holloway and seconded by Vazquez to approve payment of the January 2025 bills as submitted. Motion carried unanimously.

4. Review and Possible approval of Agreement with TNTNV for TART Connect Zone Three Fund Management

Van Siclen said this is the annual agreement, but there are still some numbers to be finalized.

It was moved by Click and seconded by Doyle to approve the agreement with TNTNV for TART Connect Zone Three Fund Management. Motion carried unanimously.

5. Review and Possible Approval of the Agreement with Placer County for TART Connect Zone Three Fund Management

It was moved by Knotts and seconded by Vazquez to approve the agreement with Placer County for TART Connect Zone Three Fund Management. Motion carried unanimously.

6. Review and Possible Approval of the Agreement with Smith and Jones for the NLTE Reservation System

This is a two-year agreement for website development. Van Siclen described the features and what may be added. There was a request for real-time tracking for passengers and discussion regarding the rate structure.

It was moved by Hughes and seconded by Jacobson to approve the agreement with Smith and Jones for the NLTE Reservation System, noting direction to staff for tracking and the rate structure. Motion carried unanimously.

7. Review and Ratify the Approved Joint Letter of Support for Tahoe – California Formula Funding Request - Hearing and Comment Letter

Teshara reported a letter has been sent from Tahoe agencies to the California Assembly Subcommittee asking for more equitable distribution of state transit funds. Federal funds have been approved for similar allocations. Today's request is to ratify the action approved by the TNT TMA Executive Committee, which was taken given the timing. Hughes asked for a future agenda item clarifying cap and trade.

It was moved by Click and Jacobson ratifying TNT TMA being included in the joint letter of support from Tahoe agencies for the California Formula Funding request. Motion carried unanimously.

PRESENTATION/APPROVAL

1. Presentation of The Climate Transformation Alliance (CTA) and Possible Approval to Sign the Charter - Kristina Weldon, Climate and Energy Technician, Sierra Business Council

Weldon provided background on the CTA, which was formed in 2021. CTA is a public/private partnership originally organized by the Town of Truckee, Truckee Donner PUD, and Truckee Tahoe Airport District and is now supported by many local agencies. Weldon described the work of the Alliance to develop policies that reduce and eliminate carbon emissions.

Discussion followed as the Board considered the pros and cons of signing on as one of 25 Charter Members. Of particular concern is how CTA may choose to address advocacy and the need for it not to conflict with regional transit efforts supported by TNT TMA, local and state initiatives, and transit providers.

It was moved by Doyle and seconded by Hughes to approve TNT TMA signing on as a Charter Member of CTA with the caveat that if CTA chooses to advocate a position related to transit, TNT TMA may re-evaluate its membership. Motion carried unanimously.

PRESENTATION/DISCUSSION

1. SR 28 Parking Management Tara Styer, Capitol Program Manager, Tahoe Transportation District & Karen Mullen, President, Karen Mullen-Ehly Inc.

Mullen described the Corridor Management Plan that led to the SR 28 Parking Management Plan, with a goal of increasing parking opportunities, improving safety for drivers, pedestrians, and bicyclists, and addressing environmental issues through the multi-model solutions.

Tara Styer and Ryan Murray reviewed the actual Plan that addresses issues on the east shore and includes paid parking with on-demand pricing for different areas and times of year. The system is being branded as Park Tahoe and offers a variety of ways for users to know where parking is available and options to pay. The current two-year pilot program's fees and fines at Tunnel Creek is being evaluated. TTD is working with TRPA to have authority to enforce the program.

Murray added that TRPA is working with consultant Julie Dixon to evaluate the entire program to streamline policies and ordinances to implement similar strategies throughout the basin.

Discussion followed as the program was clarified, including legislation needed to implement some of the components of the program and plans for increased broadband on the east shore to increase paying options and real-time information for users.

2. Summer Construction Presentations

Both of the following presenters described plans for summer construction projects this summer, including locations, the goal of the project, and anticipated traffic delays. Detailed information and updates will be available on the NDOT and Caltrans websites.

a. NDOT - Spenser Buchholz, Professional Engineer, NDOT

b. Caltrans - John O'Connell, Public Information Officer, Caltrans

REPORTS

Status Reports

1. North Lake Tahoe Express - Julia Tohlen, TNT/TMA Program Manager

Tohlen reported ridership continued to decrease in February, March, and April, although last year there were several large groups that are not coming in this year. Also, the late snows and challenges with the current reservation system added to the lower numbers. The new system should be in place shortly.

2. Tahoe Transportation District (TTD) Board Representative Update - Andy Chapman, TNT/TMA Board of Directors

No report was given

3. TOT Advisory Committee - Dan Wilkins, TNT/TMA Board of Directors

Fraser explained on the new Emergent Grant Cycle to consider out-of-cycle requests that meet certain criteria. The request for Park & Ride funding last fall is a good example of what was eligible for the Emergent cycle.

4. Tahoe Truckee Area Regional Transit (TART)

- Jaime Wright, Placer County DPW

Wright is seeing a decline in ridership, although some of that may be incorrect reporting from the operator. The County is waiting for the state to approve software for real-time tracking options and funding opportunities are being investigated.

- Alfred Knotts, Town of Truckee DPW

Knotts reported TART Connect ridership continues to decline, but he is looking at economic indicators and numbers on other services to see if there is a correlation.

5. Mountaineer Update - Joy Doyle

Doyle presented the ridership reports through February, which were in today's meeting packet. February numbers were down about 21% but season to date is only down approximately 3%.

6. North Tahoe Workforce Vanpool - Sara Van Siclen, TNT/TMA Executive Director

The Vanpool ridership report was in the meeting packet.

7. Planning & Consulting - Steve Teshara, TMA Management & Planning Consultant

Teshara's report was in the packet. There were no questions or comments.

8. Advocacy Opportunities and Review -Sara Van Siclen, TNT/TMA Executive Director

The only advocacy letter addressed in the past month was regarding the California Formula Funding Request noted in Action Item #7 above.

AREA REPORTS

1. Member Reports

Hughes would like to see a Main Street Plan included in the TRPA RTP.

Click is meeting with Congressman Kiley. Click asked that anyone contact him with specific issues to bring forward.

2. Executive Director's Report

Van Siclen's March 2025 report was in the packet. It has been reformatted to align with Strategic Plan.

ADJOURNMENT

There being no further business to come before the Board, the meeting adjourned at 10:09 AM. The next TNT TMA Board meeting will be held on May 1, 2025..

Respectfully submitted,

Judy Friedman

Recording Secretary

THE PAPER TRAIL SECRETARIAL & BUSINESS SOLUTIONS