

TRUCKEE-NORTH TAHOE TRANSPORTATION MANAGEMENT ASSOCIATION
Board of Directors Meeting Minutes
Town of Truckee Offices, 10183 Truckee Airport Road, Truckee, CA 96161
And via Zoom
March 6, 2025

INTRODUCTIONS

Fraser called the meeting to order at 8:00 AM. A quorum was established.

Board members present

Patrick Fraser, Palisades Tahoe/Highway 89
Dan Wilkins, Town of Truckee
Jenna Prescott, Donner Summit
Danielle Hughes, Kings Beach/Tahoe Vista
Hilda Vazquez, Northstar California/Highway 267
Joy Doyle, Resort Triangle At Large
Stephanie Holloway, Placer County
Alexis Hill, Washoe County
Gordon Shaw, Tahoe Basin At Large
Zoe Najim, Tahoe City/West Shore
Dave Paulson, West Shore

Board members absent

Andy Chapman, Travel North Tahoe Nevada
Stacey Justesen, Truckee Tahoe Airport District
Matt Click, Placer County Transportation Planning Agency (Rotating RTPA Seat)
Tom Jacobson, Resort Triangle At Large

Others participating included Executive Director Sara Van Siclen, Program Manager Julia Tohlen, Kena Sannar, Scott Miklos, Alfred Knotts, Jaime Wright, Adam Wilson, Ryan Murray, Rebecca Cremeen, Lauren Nordby, Ryan Meinzer, Leslie Suen, Jan Zabriskie, Seth Warren, Mike Woodman, Wendy Hunt, Lindsay Romack, Denise Davis, Jim Martling, and Gavin Feiger. There may have been others who did not identify themselves.

PUBLIC COMMENTS

There were no comments on items not on today's agenda.

ACTION ITEMS

1. Approval of the March 6, 2025 Agenda

It was moved by Wilkins and seconded by Vazquez to approve today's agenda as presented. Motion carried unanimously.

2. Approval of the February 6, 2025 Minutes

It was moved by Shaw and seconded by Holloway to approve the February 6, 2025 minutes as presented. Motion carried unanimously.

3. Approval of the January 2025 Bills

It was moved by Shaw and seconded by Najim to approve payment of the January 2025 bills as submitted. Motion carried unanimously.

4. Review and Possible Approval of the TNT/TMA Advocacy Policy

Van Siclen presented the proposed policy which states that any requests for advocacy require approval of the

Board. If time does not allow for a regularly scheduled Board meeting, an email vote may be taken, which requires all Board members to respond and vote aye. Discussion followed and some revisions to the proposed policy were made.

It was moved by Holloway and seconded by Wilkins to approve the TNT TMA Advocacy Policy amended to remove the time restraints for requests, state that Board and staff must refrain from giving personal opinions on behalf of the TNT TMA saying “all opinions expressed are that of the individual,” and Board members cannot speak to the media or others as representatives of TNT TMA unless authorized to do so. Motion carried unanimously.

5. Review and Possible Approval for TNT/TMA to Join the Climate Transformation Alliance (CTA) Charter

Van Siclen has been invited to speak at the April 11 CTA meeting about transportation. TNT TMA has been asked to endorse the CTA Charter, which then allows a voting membership for the organization. The Charter was included in today’s meeting packet. Discussion followed. The Board asked for more information about the Alliance. Van Siclen will invite CTA to present at the April TNT TMA Board meeting.

6. Review and Possible Approval of Executive Director Sara Van Siclen’s Appointment as Vice President of the ACT Valley of the Sun Chapter

Scott Miklos asked Van Siclen to accept a Vice President of the Board position for the Association for Commuter Transportation (ACT) Valley of the Sun Chapter. Miklos is President and he does not anticipate the position requiring a large time commitment. Van Siclen currently attends ACT’s annual meetings.

It was moved by Shaw and seconded by Vazquez to approve Van Siclen’s appointment as Vice President of the ACT Valley of the Sun Chapter Board. Motion carried unanimously.

7. Review and Possible Approval of the Commuter Tax Benefit Advocacy Letter to Representative Kevin Kiley, and Approval for Executive Director Sara Van Siclen to Join a Virtual Call with His Office to Advocate for the Same

Van Siclen noted the request from ACT to support the commuter tax benefit, which could impact the vanpool program. It relates to tax benefits for both employers and employees. We may also be a virtual call scheduled with Congressman Kiley regarding the issue.

Discussion followed regarding the draft letter. It was suggested the vanpool be highlighted and that it also be sent to Nevada Congressman Amodei.

It was moved by Najim and seconded by Holloway to approve sending the Commuter Tax Benefit Advocacy letter to Representatives Kiley and Amodei and for Van Siclen to join a virtual call to Kiley’s office to advocate for the same. Motion carried unanimously.

PRESENTATION/DISCUSSION

1. FlyTahoe Presentation -Ryan Meinzer, FlyTahoe

Meinzer described the proposed water-borne service between north and south Tahoe. FlyTahoe is a 30-passenger electric hydrofoil boat manufactured by Candela, who has similar boats operating in Sweden. Meinzer talked about the environmental benefits given it is less costly, would save vehicle and boat emissions, and is quiet to operate. He is researching marina, parking, and last-mile options using existing transit on the California side. Meinzer is looking at public-private partnerships for the operation, which he hopes could begin service in early 2026.

PRESENTATION

1. TNT/TMA Meeting Location - Sara Van Siclen, TNT/TMA Executive Director

Van Siclen presented a written report regarding alternative meeting locations and associated fees, if any. A brief

conversation followed. There was consensus to change locations quarterly if a venue can be secured for little or no cost. The Unmet Needs meeting should be held at the North Tahoe Event Center if possible and Van Siclen will check with Brad Johnson on the cost for that space.

2. Update on TNT/TMA Workplan - Sara Van Siclen, TNT/TMA Executive Director

Van Siclen presented a draft Workplan designed to coincide with the Strategic Plan. She asked for Board feedback on the format and content by March 20. Van Siclen will present an update at the April meeting.

REPORTS

Status Reports

1. North Lake Tahoe Express - Julia Tohlen, TNT/TMA Program Manager

Tohlen reported ridership for February was down compared with last year, but there was a big group in February 2024. She continues to meet with the NLT Express Advisory Committee about the new platform, which is being custom built to serve TNT TMA and the operators needs. It will be much more flexible and ultimately less costly. Smith & Jones is working on the new website.

2. Tahoe Transportation District (TTD) Board Representative Update - Andy Chapman, TNT/TMA Board of Directors

Yesterday's TTD meeting was cancelled.

3. TOT Advisory Committee - Dan Wilkins, TNT/TMA Board of Directors

The Committee did not meet.

4. Tahoe Truckee Area Regional Transit (TART)

- Jaime Wright, Placer County DPW

Wright noted overall numbers are slightly down compared with last year, maybe because of less snow and fewer busy weekends. That said, TART Connect numbers are up, except for Washoe County because of fewer routes. Wright is working with the operator to get ridership numbers for TART Connect on the west shore.

Fraser said February 8 was a record day at Palisades Tahoe. He thanked Wright for help setting up additional Park & Ride service.

Holloway noted similar ridership trends in Truckee and suggested the Town and Placer County standardize reporting. Wright will work with Knotts to see what can be changed, noting there is different reporting because of different services.

- Alfred Knotts, Town of Truckee DPW

Knotts said the Town ridership numbers are also a bit down overall. At the end of the season, he will evaluate the many factors that contribute to the data and update next year's Transit Plan.

5. Mountaineer Update - Joy Doyle

Doyle presented the Mountaineer report as of January 2025. The service is slightly up in total rides from last year. February numbers could be a slightly lower than in 2024.

6. North Tahoe Workforce Vanpool - Sara Van Siclen, TNT/TMA Executive Director

Van Siclen reported 17 of the 20 available vanpools are operating. She provided environmental impacts indicating the benefit of vanpools versus use of individual vehicles.

7. Planning & Consulting - Steve Teshara, TMA Management & Planning Consultant

Teshara's February Activity Report was in today's meeting packet. There were no questions or comments.

8. Park and Ride Update - Sara Van Siclen, TNT/TMA Executive Director

Van Siclen reviewed the numbers for Northstar and Palisades Tahoe. Some additional days were added for special events and big days at Palisades Tahoe. Fraser said the \$10 voucher incentive program is working well. The Sugar Bowl Park and Ride is a pilot program that will be evaluated at the end of the season. It is mostly being used by employees.

9. Advocacy Opportunities and Review -Sara Van Siclen, TNT/TMA Executive Director

Van Siclen said that because there is now an Advocacy Policy, this will be a standing agenda item.

AREA REPORTS

1. Member Reports

No additional reports were given.

2. Executive Director's Report

Van Siclen's February 2025 report was in the packet. There were no questions or comments.

ADJOURNMENT

There being no further business to come before the Board, the meeting adjourned at 9:49 AM. The next TNT TMA Board meeting will be held on April 3, 2025.

Respectfully submitted,

Judy Friedman

Recording Secretary

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