

TRUCKEE-NORTH TAHOE TRANSPORTATION MANAGEMENT ASSOCIATION
Board of Directors Meeting Minutes
Town of Truckee Offices, 10183 Truckee Airport Road, Truckee, CA 96161
And via Zoom
February 6, 2025

INTRODUCTIONS

Fraser called the meeting to order at 8:00 AM. A quorum was established.

Board members present

Patrick Fraser, Palisades Tahoe/Highway 89
Dan Wilkins, Town of Truckee
Jenna Prescott, Donner Summit
Danielle Hughes, Kings Beach/Tahoe Vista
Hilda Vazquez, Northstar California/Highway 267
Joy Doyle, Resort Triangle At Large
Stephanie Holloway, Placer County
Andy Chapman, Travel North Tahoe Nevada
Stacey Justesen, Truckee Tahoe Airport District
Gordon Shaw, Tahoe Basin At Large
Matt Click, Placer County Transportation Planning Agency (Rotating RTPA Seat)
Dave Paulson, West Shore
Tom Jacobson, Resort Triangle At Large
Zoe Najim, Tahoe City/West Shore

Board members absent

Alexis Hill, Washoe County

Others participating included Executive Director Sara Van Siclen, Program Manager Julia Tohlen, Consultant Steve Teshara, Ryan Murray, Adam Wilson, George Fink, Ryan Meinzer, Seth Warren, Lindsay Romack, Jim Martling, Devin Middlebrook, Rebecca Cremeen, Jaime Wright, Acadia Davis, Scott Miklos, Alfred Knotts, Peter Kraatz, Brian Hitchcock, Geoff Donahue, Jim Martling, Chris Martin, Devin Middlebrook, Ian Marten, Kena Sannar, Danielle McHugh, Ryan Meinzer, Reyna Sanchez Correa, and Magaly Sanchez. There may have been others who did not identify themselves.

PUBLIC COMMENTS

Ryan Meinzer introduced himself and his company (Fly Tahoe) which offers flights across the lake for 30 passengers as a ferry-type operation.

ACTION ITEMS

1. Approval of the February 6, 2025 Agenda

It was moved by Chapman and seconded by Wilkins to approve today's agenda as presented. Motion carried unanimously.

2. Approval of the January 9, 2025 Minutes

It was moved by Wilkins and seconded by Holloway to approve the January 9, 2025 minutes as presented. Motion carried with Jacobson abstaining.

3. Approval of the December 2024 Bills

Van Siclen presented the updated financial reports.

It was moved by Shaw and seconded by Hughes to approve payment of the December 2024 bills as submitted. Motion carried unanimously.

PRESENTATION/ DISCUSSION

Lake Tahoe's East Shore: Improving Safety & Environmental Sustainability -Peter Kraatz, Capital Program Engineer, TTD

Kraatz updated the group on the efforts to address safety and environmental issues on the east shore, which included completion of the East Shore Bike Trail in 2019.

Kraatz described the upcoming projects and anticipated timeline to complete the Major Corridor Plan. The Plan includes a variety of strategies to address parking, encourage use of public transit, operations and maintenance, and anticipated funding. Some of the environmental capital projects are being done in partnership with other agencies.

A brief conversation followed clarifying the proposed projects and additional funding opportunities that may be considered. This model could be used around Tahoe to reach goals of other jurisdictions.

2. Update on Nevada Legislation and Potential Transportation Funding Opportunities

-Andy Chapman, President and CEO, TNTNV

-Devin Middlebrook, Government Affairs Manager, TRPA

Middlebrook discussed the issues coming before the current session of the Nevada Legislature, including requirements for Business Improvement Districts (BIDs) to align more closely with those in California and a bond that would provide financing for projects such as the Sand Harbor improvements. TRPA will submit funding requests next week.

Chapman provided more detail on the BID proposal. Current legislation allows for formation of the District, but does not dictate how the funds can be used. Discussion followed regarding the collection, allocation of dollars, and oversight of TBIDs and BIDs in North Tahoe.

PRESENTATION/DISCUSSION/APPROVAL

1. Presentation, Discussion, and Possible Action to Approve the TNT/TMA 2025-2028 Strategic Plan - Sara Van Siclen, TNT/TMA Executive Director

Van Siclen presented the final draft of the 2025-2028 Strategic Plan which includes updates based on feedback received. A discussion followed as high level revisions were reviewed and modified in real time.

It was moved by Hughes and seconded by Wilkins to approve the TNT/TMA 2025-2028 Strategic Plan. Motion carried unanimously.

2. Creation of the Regional Trail Snow Removal Committee – Sara Van Siclen, TNT/TMA Executive Director

Van Siclen suggested forming a Committee to identify challenges, who is responsible for what, and advocate for safety improvements. Anyone interested in being on the Committee should send Van Siclen an email. Community members as well as Board members may serve. Danielle Hughes and Dan Wilkins indicated that they would like to join the committee.

3. TMA Logo Presentation and Possible Request for Approval - Sara Van Siclen, TNT/TMA Executive Director

Van Siclen presented the recommended logo as designed by Shelly Fallon and approved by the Marketing Committee.

It was moved by Najim and seconded by Vazquez to approve the TNT/TMA logo as presented. Motion carried unanimously.

REPORTS

Status Reports

1. North Lake Tahoe Express - Julia Tohlen, TNT/TMA Program Manager

Tohlen presented the ridership report included in today's meeting packet. The numbers are still down from last year, but group business is picking up. She continues to explore options for updated software.

2. Tahoe Transportation District (TTD) Board Representative Update - Andy Chapman, TNT/TMA Board of Directors

Chapman reported the Board participated in the second of two Strategic Planning sessions. He reviewed the focus of the discussions and actions taken to reorganize committees. Two TTD Board members have been appointed to the South Shore/El Dorado County JPA with the goal of El Dorado County taking over transit operations in South Lake Tahoe. The Zero-Emissions Fleet Plan was adopted, but there are a lot of details to be worked out.

3. TOT Advisory Committee - Dan Wilkins, TNT/TMA Board of Directors

Wilkins said the Committee had a brainstorming session to consider improvements to the grant process.

4. Tahoe Truckee Area Regional Transit (TART)

- Jaime Wright, Placer County DPW

The Truckee and Placer County TART and My Ride to Work ridership reports were in today's meeting packet. Wright noted a slight decline in numbers due to decreased service hours on fixed routes. That said, she continues to work with My Ride to Work for more accurate reporting. TART Connect ridership continues to increase, although there is a steep reduction in Washoe County because of reduced funding and service.

A focus group is convening to consider incentives to encourage qualified drivers to apply for the many vacant fixed-route TART positions. There was a brief discussion about incentives and strategies to hire drivers.

- Alfred Knotts, Town of Truckee DPW

Danielle McHugh presented stats for fixed route, TART Connect, and Dial-a-Ride service.

- Geoff Donahue, My Ride to Work

No additional report was given.

5. Mountaineer Update - Joy Doyle

Doyle noted My Ride to Work is not reporting challenges in hiring drivers. She reported Mountaineer began its seventh season on December 22. The service continues to carry a record number of passengers year-over-year and service is able to expand. Doyle showed a photo of a "wrapped" van that advertises the service.

6. North Tahoe Workforce Vanpool - Sara Van Siclen, TNT/TMA Executive Director

Van Siclen provided statics illustrating the positive environmental impacts of the Vanpool program to date. There were over 400 responses to the Winter Commuter Survey. She and Brian Hitchcock have met with some larger employers to hear of any concerns and challenges.

Hitchcock reported 17 Vanpools are operating and there is funding available for three more.

7. Planning & Consulting - Steve Teshara, TMA Management & Planning Consultant

Teshara's written report was in today's meeting packet. He noted the confusion about federal funding for local projects, such as Fanny Bridge. Team Tahoe will be travelling to Washington DC in March and will meet with legislators to sort it out and get updates. Based on the information available today, there will likely be impacts to local projects, including those being done by the US Forest Service, which is the major land holder in Tahoe.

Holloway added that the County is in active conversations with federal partners and Caltrans to develop a strategy. All are committed to completing the Fanny Bridge project.

Matt Click from PCTPA and Mike Woodman from NCTC agreed there are a lot of unknowns right now. They explained the conversations they are having with various agencies.

AREA REPORTS

1. Member Reports

a. EVC Letter on 2025 Parking Management Recap - Danielle Hughes

Hughes noted memos sent to Rebecca Taber of Placer County DPW from the NTBA Economic Vitality Committee (EVC) offering suggestions to improve the Parking Management Plan. The EVC believes the communication to visitors and residents could be better and it has ideas that could help the County to further develop the program. Hughes asked for support from TNT/TMA.

b. Sugar Bowl/ Donner Summit Shuttle Ridership, Jenna Prescott

Prescott reported two loops operating in the morning and two in the evening. So far 443 riders have taken advantage of the service. Most are round-trips from workers on the Summit who want to spend a day in Truckee.

c. Any Other Member Reports

There were no additional reports.

2. Executive Director's Report

Van Siclen's report was in the packet. There were no questions or comments.

ADJOURNMENT

There being no further business to come before the Board, the meeting adjourned at 10:06 AM. The next TNT TMA Board meeting will be held on March 6, 2025.

Respectfully submitted,

Judy Friedman

Recording Secretary

THE PAPER TRAIL SECRETARIAL & BUSINESS SOLUTIONS