

TRUCKEE-NORTH TAHOE TRANSPORTATION MANAGEMENT ASSOCIATION
Board of Directors Meeting Minutes
Fairway Community Center, 330 Fairway Drive, Tahoe City, CA 96145
And via Zoom
October 3, 2024

INTRODUCTIONS

Wilkins called the meeting to order at 8:00 AM. A quorum was established.

Board members present

Dan Wilkins, Town of Truckee
Gordon Shaw, Tahoe Basin At Large
Patrick Fraser, Palisades Tahoe/Highway 89
Jenna Prescott, Donner Summit
Tom Jacobson, Resort Triangle At Large
John Bergmann, Kings Beach/Tahoe Vista
Hilda Vazquez, Northstar California/Highway 267
Alexis Hill, Washoe County
Andy Chapman, Travel North Tahoe Nevada
Joy Doyle, Resort Triangle At Large
Matt Click, Placer County Transportation Planning Agency (Rotating RTPA Seat)
Rebecca Taber, Placer County

Board members absent

Zoe Najim, Tahoe City/West Shore
Stacey Justesen, Truckee Tahoe Airport District
Dave Paulson, West Shore

Others participating included Executive Director Sara Van Sicen, Program Manager Julia Tohlen, Consultant Steve Teshara, Jaime Wright, Danielle Hughes, Nick Haven, Cory Peterson, Jan Zabriskie, Adam Wilson, Rachael Shaw, Mike Costa, Brian Hitchcock, Matt Click, Danielle LaPointe, Alfred Knotts, Erin Johnson, Rebecca Creemen Kena Sannar, Wendy Hunter, and Lindsay Romack. There may have been others who did not identify themselves.

PUBLIC COMMENTS

Danielle Hughes read a statement regarding her candidacy for the TNT TMA Kings Beach/Tahoe Vista Board seat. She had some comments regarding the potential of financial contributions from Truckee Tahoe Airport District, which Wilkins suggested be considered by the Executive Committee.

Wendy Hunter from the Ritz Carlton asked for better transit connections to service their employees. In response to a question, it was confirmed that TART Connect services Northstar.

Ernie Dambach announced his candidacy for the TNT TMA Kings Beach/Tahoe Vista Board seat.

ACTION ITEMS

1. Approval of the October 3, 2024 Agenda

It was moved by Bergmann and seconded by Vazquez to approve today's agenda as presented. Motion carried unanimously.

2. Approval of the September 5, 2024 Minutes

It was moved by Bergmann and seconded by Shaw to approve the September 5, 2024 minutes as presented. Motion carried unanimously.

3. Approval of the August 2024 Bills

It was moved by Bergmann and seconded by Shaw to approve payment of the August 2024 bills as submitted. Motion carried unanimously.

PRESENTATION/DISCUSSION

1. PCTPA Countywide Active Transportation Plan -Cory Peterson, Senior Transportation Planner, PCTPA

Peterson presented the Plan, saying the goals are to prioritize biking, walking, and rolling projects throughout the County and identify funding. He described the public outreach underway to inform the project. The final Plan should be out by the end of July 2025.

2. Transportation Funding Briefing – Regional Transportation Plan - Nick Haven, MPO Director, TRPA

Haven discussed the federal, state, and local public and private funding needed to implement the Regional Transportation Plan 2050 recommendations. He reviewed the public meetings and timeline for the plan update, which should be adopted next summer.

Discussion followed regarding details of the plan, funding opportunities for both the north shore and south shore, and Caltrans involvement in identifying statewide solutions.

3. TNT/TMA FY 23/24 Budget Actuals -Sara Van Siclen, Executive Director, TNT/TMA

Van Siclen reviewed revenues, expenses, and variances for FY 2023/24 overall and specific to each program. Surpluses in any category will go into Reserves.

4. TNT/TMA Logo Options -Sara Van Siclen, Executive Director, TNT/TMA

Van Siclen presented proposed designs for a new logo and comments and suggestions were offered. The Marketing Committee will consider options and make a recommendation.

5. Park and Ride Program Update -Sara Van Siclen, Executive Director, TNT/TMA

Van Siclen has submitted a North Lake Tahoe TOT grant request to expand the Park & Ride program for Palisades Tahoe, Northstar, and new service to Sugar Bowl.

Discussion followed regarding whether TNT TMA should operate the programs or be a pass-through for funding. The ski areas could contract directly with the shuttle provider leaving TNT TMA out of the day-to-day operations. There was agreement that TNT TMA should submit the grant application for this program. Van Siclen will work with the ski areas to determine the most efficient process to work with the vendor and lessen TNT TMA's role in administering the program. Discussion needs to continue on the organization's role for this and other jurisdiction's programs.

6. NLTE Ticket Pricing -Sara Van Siclen, Executive Director, TNT/TMA

Van Siclen explained that in order for the consumer to get the discounted price for door-to-door service, an actual address needs to be submitted through the app and sometimes that is unknown. As a result, there is a drop in service since Uber and Lyft may be easier. Van Siclen recommends that to make it more convenient, the door-to-door fee be dropped to \$99 dollars per single passenger, which is the current select stop price.. She presented three funding scenarios.

Also, Van Siclen is asking the Board to approve an 8% administrative reserve this year rather than 20%. Reserves are strong and this will allow for better cash flows.

The NLTE Committee has not met because of logistics. Although there was consensus to adopt scenario 1 as proposed, the Committee should meet and submit a recommendation.

REPORTS

Status Reports

1. North Lake Tahoe Express - Julia Tohlen, TNT/TMA Program Manager

Tohlen reported August ridership numbers and revenues continue to be down.

2. Tahoe Transportation District (TTD) Board Representative Update

Chapman said there was a public hearing for SRTP, which is open for comment until December 2. The Board discussed the JPA regarding transit operations in South Lake Tahoe.

3. TOT Advisory Committee - Pat Fraser, TNT/TMA Board of Directors

Fraser reported the Committee is reviewing grant applications and hear applicant presentations next week.

4. Tahoe Truckee Area Regional Transit (TART)

- Jaime Wright, Placer County DPW

Wright reported the fixed route year-over-year ridership numbers continue to increase. There has been a bit of decline on TART Connect, mainly due to the reduction in Washoe County service.

- Alfred Knotts, Town of Truckee DPW

LaPointe said Truckee TART continues to see a decrease in fixed route service and an increase in TART Connect.

5. North Tahoe Workforce Vanpool - Sara Van Siclen, TNT/TMA Executive Director

The Vanpool report was in today's meeting packet. The Summer Commuter Study ended in September. Van Siclen will meet with the committee to review the results. Fourteen of the allotted 20 vanpools are operating.

6. Planning & Consulting - Steve Teshara, TMA Management & Planning Consultant

Teshara reminded Truckee voters to vote yes on Measure E.

AREA REPORTS

1. Member Reports

Wilkins is stepping off the Executive Committee next month. He encouraged others to take a leadership role in the organization.

2. Executive Director's Report

Van Siclen's report was in today's meeting packet. The Unmet Transit Needs meeting follows today's Board meeting. The next steps of the Strategic Planning session will be presented next month.

ADJOURNMENT

There being no further business to come before the Board, the meeting adjourned at 10:03 AM. The next TNT TMA Board meeting will be held on November 7, 2024 at 8:00 AM.

Respectfully submitted,

Judy Friedman

Recording Secretary

THE PAPER TRAIL SECRETARIAL & BUSINESS SOLUTIONS