

**TRUCKEE-NORTH TAHOE TRANSPORTATION MANAGEMENT
ASSOCIATION
Board of Directors Meeting Minutes
Town of Truckee, Prosser Room, 10183 Truckee Airport Road, Truckee, CA 96161
And via Zoom
July 11, 2024**

INTRODUCTIONS

Dan Wilkins called the meeting to order at 8:00 AM. A quorum was established.

Board members present

Dan Wilkins, Town of Truckee
Stacey Justesen, Truckee Tahoe Airport District
Andy Chapman, Travel North Tahoe Nevada
John Bergmann, Kings Beach/Tahoe Vista
Patrick Fraser, Palisades Tahoe/Highway 89
Hilda Vazquez, Northstar California/Highway 267
Jenna Prescott, Donner Summit
Tom Jacobson, Resort Triangle At Large
Joy Doyle, Resort Triangle At Large
Gordon Shaw, Tahoe Basin At Large at 8:15 AM

Board members absent

Dave Paulson, West Shore
Alexis Hill, Washoe County
Zoe Najim, Tahoe City/West Shore
Matt Click, Placer County Transportation Planning Agency (Rotating RTPA Seat)
Rebecca Taber, Placer County

Others participating included Executive Director Sara Van Siclén, Program Manager Julia Tohlen, Consultant Steve Teshara, Scott Miklos, Jaime Wright, Erin Johnson, Rebecca (from Truckee), Alfred Knotts, Brian Hitchcock, Adam Wilson, Danielle McHugh, Nick Martin, Carolyn Pretzer, Sgt. Bryan Yops, JP Prescott, Sam Blacklock, Geneive Evans, Denise Davis, Lindsay Romack, and Kena Sannar. There may have been others who did not identify themselves.

PUBLIC COMMENTS

Carolyn Pretzer asked if TNT TMA could assist in getting transportation from the lake to Tahoe Forest Hospital in Truckee.

Van Siclén was thanked for her article in *Moonshine Ink* highlighting successes of the winter transportation and traffic mitigation strategies, as well as outlining what services are provided in the area.

ACTION ITEMS

1. Approval of the July 11, 2024 Agenda

It was moved by Fraser and seconded by Vazquez to approve today’s agenda as presented. Motion carried unanimously.

2. Approval of the June 6, 2024 Minutes

It was moved by Jacobson and seconded by Justesen to approve the June 6, 2024 minutes as presented. Motion carried unanimously.

3. Approval of the April 2024 Bills

It was moved by Chapman and seconded by Vazquez to approve payment of the April 2024 bills as submitted. Motion carried unanimously.

4. Discussion and Possible Action to Approve Marketing MOU between Travel North Tahoe Nevada and TNT/TMA for FY 2024-25

It was moved by Chapman and seconded by Fraser to approve the Marketing MOU between Travel North Tahoe Nevada and TNT/TMA for FY 2024-25. Motion carried unanimously.

PRESENTATION/DISCUSSION

1. TNT/TMA Logo Redesign - Sara Van Siclen, Executive Director, TNT/TMA

Van Siclen asked for feedback on redoing the TNT TMA logo and branding. Fallon Multimedia did the original logo and has presented two options for a new look. A \$15,000 budget has been approved for this project.

A brief conversation followed and it was agreed Van Siclen and Fallon will work on the project and present recommendations for the Board. Doyle offered to help.

2. TNT/TMA Purchasing and Procurement Policy Review and Discussion - -Sara Van Siclen, Executive Director, TNT/TMA

Per direction from last month's meeting, Van Siclen reviewed the current policy. The Executive Director can approve unbudgeted expenditures of up to \$2,500. Any expenditure of greater than \$10,000 requires a scope of work with milestones and a contract approved by the Board.

Discussion followed as the Board considered the current thresholds and appropriate increases. Staff will work with the Finance Committee to update the Procurement Policy increasing the expenditure threshold and language regarding the documentation required. The Board will consider action on the recommendation at a future meeting.

3. TMA Strategic Plan Proposal - Sara Van Siclen, Executive Director, TNT/TMA

Van Siclen explained this is a three-year Plan update that the Board will consider at its September 5 Retreat. She and Teshara will facilitate the meeting. It was agreed the retreat will be convened at the Truckee Airport meeting room.

4. North Lake Tahoe Express Website and Technology Presentation - Julia Tohlen, Program Manager, TNT/TMA

Tohlen described features of the new Spare Labs Software. She is working with Trillium Transit to update the NLTE website and app to make it more efficient and user-friendly.

Discussion followed as the new technology was reviewed and suggestions offered for additional information to be included. There may be a way to show consumers the sliding scale of fares depending on how many book a specific ride. Also, it may be possible to more closely identify specific areas and addresses for door-to-door service. Tohlen and Van Siclen will continue to work with Spare Labs.

REPORTS

Status Reports

1. North Lake Tahoe Express – Julia Tohlen, TNT/TMA Program Manager

Tohlen reported the year ended slightly down in revenue and ridership. Since May 6, eight passengers have taken advantage of the door-to-door service. Wilkins asked for a more detailed year-end report showing ridership, revenues, subsidies, and reserves.

2. Tahoe Transportation District (TTD) Board Representative Update - Andy Chapman, TNT/TMA Board of Directors

Chapman reported the TTD Board reappointed Teshara as its representative on the TRPA Advisory Planning Committee. Nick Spiel is the alternate.

TTD's Short Range Transit Plan needs to be updated every five years. The last update was in 2017, so an extension was granted and a public hearing will be scheduled in November.

Chapman noted the initiatives TTD will be watching during the upcoming Nevada legislative session.

3. Eastern Placer County Capital Investment Committee (CAP) Board Representative Update - Pat Fraser, TNT/TMA Board of Directors

Fraser reported the new TOT Advisory Committee had an orientation on June 17 so committee members understand how TOT dollars can be allocated. The next meeting is July 25, when a Chair will be appointed.

4. Tahoe Truckee Area Regional Transit (TART)

- Jaime Wright, Placer County DPW

Erin Johnson presented the ridership report in today's meeting packet.

- Alfred Knotts, Town of Truckee DPW

Danielle presented the Truckee report, which included the FY 2023/24 ridership data for TART fixed service and TART Connect.

The Town Council agreed to include the sales tax initiative on the November ballot. Wilkins explained the increase in tax would help fund TART Connect. If it does not pass, funding for that program could be in jeopardy.

Knotts thanked Vazquez and her team for the 4th of July Northstar shuttles, which carried almost 1600 passengers this year.

5. North Tahoe Workforce Vanpool - Sara Van Siclen, TNT/TMA Executive Director

Van Siclen presented the Vanpool report showing statistics of the program through May 2024. Milestones are exceeding expectations. As the program continues to expand, there could be another request for TOT and North Tahoe TBID funding.

The contract for the Commuter Study has been signed. The survey should be released at the end of July.

6. Planning & Consulting - Steve Teshara, TMA Management & Planning Consultant

Teshara's written report as of June 30, 2024 was in the meeting packets.

The South Shore TMA is dealing with challenges similar to North Tahoe as it considers liability for the vanpools.

TTD received a \$24 million grant to extend the east shore trail. A new parking lot was built for Zephyr Cove, which made the area much safer. Additional funds are being requested for parking on the east shore to address safety concerns. TTD also received funding for low- and no-emission buses.

The United States Senate renewed the Lake Tahoe Restoration Act for 10 years. The bill still needs to be approved by the House.

Teshara distributed the updated summer construction map. New staff at NDOT and Caltrans did not understand that all projects impacting traffic needed to be included.

Teshara attended the first of four CALCOG webinars, which focused on vehicle miles traveled. His takeaway was that VMT is an imperfect tool transportation planners use.

AREA REPORTS

1. Member Reports

Wilson announced two workshops are scheduled for later this month to explain the Annual Grant process for North Tahoe TOT and TBID dollars to prospective applicants.

2. Executive Director's Report

Van Sicle presented her written report. She highlighted June's activities and special event shuttles.

FUTURE AGENDA ITEM REQUESTS

- CA Transit Funding update

ADJOURNMENT

There being no further business to come before the Board, the meeting adjourned at 9:45 AM. The next TNT TMA Board meeting will be held on August 1, 2024 at 8:00 AM.

Respectfully submitted,

Judy Friedman

Recording Secretary

THE PAPER TRAIL SECRETARIAL & BUSINESS SOLUTIONS