

TRUCKEE-NORTH TAHOE TRANSPORTATION MANAGEMENT ASSOCIATION
Board of Directors Meeting Minutes
August 3, 2023
Minutes

10183 Truckee Airport Road, Truckee, CA 96161 or via Zoom

INTRODUCTIONS

Dan Wilkins called the meeting to order at 8:02 AM. A quorum was established.

Board members present

Dan Wilkins, Town of Truckee
Stacey Justesen, Truckee Tahoe Airport District
Jenna Prescott, Donner Summit
Matt Click, Placer County Transportation Planning Agency (Rotating RTPA Seat)
John Bergmann, Kings Beach/Tahoe Vista
Alexis Hill, Washoe County
Tom Jacobson, Resort Triangle At Large
Rebecca Taber, Placer County
Patrick Fraser, Palisades Tahoe/Highway 89
Hilda Vazquez, Northstar California/Highway 267
Gordon Shaw, Tahoe Basin At Large
Joy Doyle, Resort Triangle At Large

Board members absent

Dave Paulson, West Shore
Zoe Najim, Tahoe City/West Shore
Andy Chapman, Travel North Tahoe Nevada

Others participating included Executive Director Sara Van Siclen, Program Manager Julia Tohlen, Donnie McBath, Jaime Wright, Chris Rardin, David Melko, Adam Wilson, Mike Woodman, Alfred Knotts, Jan Zabriskie, Lindsay Romack, Greg Wilson, Brian Hitchcock, Kira Smith, R VanValkenburgh, Erin Johnson, Denise Davis, Genevieve Evans, Miles's iPhone, and Greg Riessen. There may have been others on the call who did not identify themselves.

PUBLIC COMMENTS

Greg Riessen reported Rapid Car Pool, an app-based service that has been operating in the Bay Area, is launching in the Tahoe and Reno area. He asked to give a full presentation at a future TNT TMA meeting. In the meantime, more information can be found at [RapidCarPool.com](https://www.RapidCarPool.com)

ACTION ITEMS

1. Approval of August 3, 2023 Agenda

It was moved by Fraser and seconded by Shaw to approve today's agenda as presented. Motion carried unanimously.

2. Approval of the July 6, 2023 Minutes

It was moved by Taber and seconded by Vazquez to approve the July 2023 meeting minutes as presented. Motion carried unanimously.

3. Approval of Bills June 2023

It was moved by Shaw and seconded by Bergmann to approve payment of the bills as presented. Motion carried unanimously.

4. Discussion and Possible Action to Approve Julia Tohlen as TNT/TMA Interim Executive Director

Van Siclen asked the Board to consider naming Julia Tohlen as Interim ED while Van Siclen is on maternity leave and increasing Tohlen's salary to the ED level while she fills the position. Tohlen would maintain her current benefits and the bank signatories would not change.

It was moved by Shaw and seconded by Click to appoint Julia Tohlen as TNT TMA Interim Executive Director effective at the start of Van Siclen's maternity leave. Further to approve a salary increase for Tohlen to \$74,800 annually during her term as Interim Executive Director. Motion carried unanimously.

PRESENTATION/DISCUSSION

1. Summer Park and Ride and Winter Park and Ride Discussion - Sara Van Siclen, TNT/TMA

Van Siclen reported ridership for the Park and Ride on 4th of July between Northstar and Tahoe City increased from the previous year. Service will be provided for the Labor Day drone show in Kings Beach. Van Siclen presented numbers for World Cup, winter operations, and special events. The average Park and Ride cost per person was \$24.35.

Van Siclen expects ridership for Palisades to increase this winter, given the ski area is instituting a reservation parking system. Palisades has offered to provide additional funding for additional lots. Parking at the Tahoe City Transit Center was not enough to accommodate World Cup, so Van Siclen has submitted a proposal to USFS to see if 64 Acres could be plowed and used for additional parking. TOT is being requested to clear snow. The Riverview Sports Park in Truckee is being considered as an additional site. TTAD will not provide parking this winter due to safety issues.

Discussion followed as the group considered continuing service as long as funding is available and the appropriate facilitation role for TNT TMA. Van Siclen will continue reaching out to USFS to use 64 Acres, and Truckee Donner Recreation and Parks District for sites in Truckee, and ask Northstar to consider options for appropriate Truckee sites.

2. Discussion - Annual Membership Mixer - Sara Van Siclen, TNT/TMA

Given Van Siclen will be on maternity leave this fall, she recommends postponing this event to Spring 2024.

REPORTS

1. North Lake Tahoe Express – Julia Tohlen, TNT/TMA Program Manager

Tohlen reported there were increased ridership and revenues in July. The new software is being integrated and the website is being updated. Van Siclen will present a year-end report on NLTE next month, including financials and subsidies.

2. Tahoe Transportation District (TTD) Board Representative Update - Andy Chapman, TNT/TMA Board of Directors

No report was given.

3. Eastern Placer County Capital Investment Committee (CAP) Board Representative Update - Gordon Shaw, TNT/TMA Board of Directors

Shaw explained the CAP Committee charter was dissolved by the Placer County Board of Supervisors and it now operates as a committee of the North Tahoe Community Alliance (NTCA). The CAP Committee will ultimately merge with the TOT Committee, although there are some differences in the guidelines for each.

Adam Wilson provided more detail on the proposed structure.

4. TOT Committee Representative Update – Sara Van Siclen, TNT/TMA Board of Directors

Van Siclen reported the next TOT Committee meeting is August 23. The applications for the three-year Sponsorship funds will be reviewed.

5. Tahoe Truckee Area Regional Transit (TART)

- Jaime Wright, Placer County DPW

Wright said ridership remains fairly steady on Highway 89 and Highway 267. Mainline service and TART Connect from Tahoe City to Incline has been challenging because of long construction delays. Construction has begun on 267 and again, long delays are anticipated.

- Alfred Knotts, Town of Truckee DPW

Knotts presented ridership numbers for fixed route, Dial-a-Ride, and TART Connect services, which have increased significantly over last year. There is a groundbreaking ceremony scheduled for Monday August 7 at 4:30 PM for the Truckee Railyard Mobility Hub on Church Street.

6. Mountaineer Report - Joy Doyle, Mountaineer

No report was given.

7. Planning & Consulting - Steve Teshara, TMA Management & Planning Consultant

Teshara's report was in today's meeting packet. There were no questions or comments.

AREA REPORTS

1. Member Reports

Wilkins reported Truckee's 0.05% sales tax dedicated to road maintenance expires in 2028. Staff is asking Council to approve hiring a consult to begin polling on the likelihood of renewing the tax and increasing it to 0.5%.

Taber reported on the public outreach for the Placer County Parking Management Plan including virtual town hall meetings and the survey on the County's website. There seems to be stronger support for paid parking in the town center of Kings Beach than Tahoe City. TOT funding has been requested and the outcome of that will help determine next steps.

2. Executive Director's Report

Van Siclen's report was in the meeting packet. She is working on the next fiscal year budget and is happy with the updated technology being implemented for NLTE.

FUTURE AGENDA ITEM REQUESTS

- NLTE Program update
- Continued discussion on allocations of unrestricted reserves
- Presentation on Rapid Car Pool in September or October
- Update on Park and Ride

NEXT TMA BOARD MEETING: Thursday, September 7, 2023

ADJOURNMENT

There being no further business to come before the Board, the meeting adjourned at 9:14 AM.

Respectfully submitted,

Judy Friedman

Recording Secretary

THE PAPER TRAIL SECRETARIAL & BUSINESS SOLUTIONS