

# TRUCKEE-NORTH TAHOE TRANSPORTATION MANAGEMENT ASSOCIATION

## Board of Directors and Steering Committee

April 6, 2022

### Minutes

Town of Truckee Offices: Prosser Room and via Zoom

## INTRODUCTIONS

Dan Wilkins called the meeting to order at 8:01 AM. A quorum was established.

### Board members present

Dan Wilkins, Town of Truckee

Dave Paulson, West Shore

Jenna Prescott, Donner Summit

Matt Click, Placer County Transportation Planning Agency (Rotating RTPA Seat)

Tom Jacobson, Resort Triangle At Large

Will Garner, Placer County

Stacey Justesen, Truckee Tahoe Airport District

John Bergmann, Kings Beach/Tahoe Vista

Alexis Hill, Washoe County

Gordon Shaw, Tahoe Basin At Large

Hilda Vazquez, Northstar California/Highway 267

Patrick Fraser, Palisades Tahoe/Highway 89

Zoe Najim, Tahoe City/West Shore (appointed today)

### Board members absent

Andy Chapman, Travel North Tahoe Nevada

Joy Doyle, Resort Triangle At Large

Others participating included Executive Director Sara Monson, Program Manager Julia Tohlen, Consultant Steve Teshara, Donnie McBath, Carolyn Pretzer, Darin Heredia, Paul Nelson, Jan Zabriskie, David Melko, Cory Peterson, Laura Freed, Adam Wilson, Bill Thomas, Denise Davis, Gavin Feiger, Lindsay Romack, and Scott Miklos. There may have been others on the call who did not identify themselves.

## PUBLIC COMMENTS

There were no comments on items not on today's agenda.

## ACTION ITEMS

### 1. Approval of April 6, 2023, 2022 Agenda

It was moved by Jacobson and seconded by Garner to approve today's agenda as presented.

Motion carried unanimously.

### 2. Approval of the March 2, 2023 Minutes

It was moved by Garner and seconded by Fraser to approve the minutes of the March 2, 2023 meeting as presented. Motion carried unanimously.

### 3. Approval of Bills February 2023

It was moved by Shaw and seconded by Vazquez to approve payment of the bills as presented.

Motion carried with Bergmann recusing.

#### **4. Discussion and Possible Action to Discussion and Possible Action to Confirm Zoe Najim for the Tahoe City-West Shore Board Seat**

**It was moved by Shaw and seconded by Jacobson to confirm Zoe Najim for the Tahoe City – West Shore TNT TMA Board seat. Motion carried unanimously.**

#### **PRESENTATION/DISCUSSION**

##### **1. Presentation North Lake Tahoe Express FY 23/24**

###### **a. Possible Action to Approve NLTE FY 23/24 Budget**

###### **b. Possible Action to Approve The Use of \$11,600 of TNT/TMA Reserves to Cover NLTE Website Development -Sara Van Siclen, TNT/TMA**

Van Siclen presented a history of the NLTE and the current status. She offered recommendations moving forward including increasing technology, reducing single passenger rides by recommending other providers, and funding alternatives. Van Siclen said Smith & Jones is no longer interested in overseeing the website. She presented a proposal from Trillium, which is the company TART uses, to manage the website for \$20,100. A proposal from Spare Labs for \$48,750 was submitted to upgrade the reservation technology.

Discussion followed as the recommendations and proposals were clarified, as well as impacts to the current and next fiscal year budgets.

**It was moved by Garner and seconded by Hill to authorize the Executive Director to execute agreements with Spare Labs and Trillium as proposed and to approve the NLTE FY 2023/24 budget conditioned on the NLTE Committee reviewing and submitting the budget to the TNT TMA Board in May 2023. Further to allocate up to \$13,000 from TNT TMA Reserves for website development and the Trillium contract. Motion carried unanimously.**

##### **2. Park and Ride 2023 - Sara Van Siclen, TNT/TMA**

Van Siclen reviewed the results of the Park and Ride program, which operated on weekends between December 31, 2022 and March 19, 2023. Parking was at the Truckee Airport, Tahoe City Transit Center, and the Truckee Elementary school.

The Northstar program was successful when the Northstar lots were full. The contractor was good and had drivers used to driving in snow. Challenges had to do with the schedule and capacity.

Palisades Tahoe routes were also successful when their onsite lots were full. During World Cup, employees were incentivized to use the service. Again, challenges had to do with weather, overall traffic conditions, and long wait times. Of the 12 responses to the survey, 11 were for World Cup. Only three of the 12 riders were “satisfied” with the service.

Van Siclen’s recommendations for next year include using more and larger shuttle buses and having managers in each of the parking lots.

Discussion followed regarding overall funding for the program, strategies to pay for parking lot managers, and ways to increase ridership. This item will come back in August for additional discussion and consideration of a Management Plan.

#### **REPORTS**

##### **1. North Lake Tahoe Express – Julia Tohlen, TNT/TMA Program Manager**

Tohlen presented the ridership and revenue report going back to FY 2016/17. This March saw the highest ridership since FY 2017/18.

**2. Tahoe Transportation District (TTD) Board Representative Update - Andy Chapman, TNT/TMA Board of Directors**

No report was given.

**3. Eastern Placer County Capital Investment Committee (CAP) Board Representative Update - Gordon Shaw, TNT/TMA Board of Directors**

Shaw missed the last meeting, but heard there was discussion about coordinating funding recommendations with the other TBID and TOT Committees.

Romack added there was \$2.7 million left in the CAP Committee “bucket” from the last fiscal year. The group decided to allocate it to the NTCA Sponsorship Program, which is a category to which all Committees can contribute and collectively make recommendations for granting the funds based on letters of interest received.

**4. TOT Committee Representative Update – Sara Van Siclen, TNT/TMA Board of Directors**

Van Siclen said the TOT Committee also discussed processes for making recommendations and coordinating with CAP and the other TOT and TBID Committees.

**5. Tahoe Truckee Area Regional Transit (TART)**

**- Jaime Wright, Placer County DPW**

Garner presented Wright’s ridership report in the meeting packets. Ridership was up 78% over last winter, which is amazing considering the reduction in service. There were 27 passengers per hour, but that is mainly because of reduced service.

TART Connect ridership is up 25% over last winter. There were long wait times given weather and traffic. A lot of riders were employees.

**- Alfred Knotts, Town of Truckee DPW**

Wilkins noted Knotts’ report in the packets. TART Connect service is being expanded.

Garner explained Placer County’s plan to comply with the state regulation to replace current equipment with zero-emission buses and other commercial fleets. One of the main challenges is the new vehicles do not exist yet. Also, many EV chargers will need to be installed throughout the service area. Wilkins agreed it is a good goal, but the actual implementation is difficult. Woodman added that this is an unfunded and expensive mandate.

**6. Mountaineer Report - Joy Doyle, Mountaineer**

A written report was submitted.

**7. Planning & Consulting - Steve Teshara, TMA Management & Planning Consultant**

Teshara’s March 2023 Activity Report was in today’s meeting packet. There were no questions or comments.

**AREA REPORTS**

**1. Member Reports**

Woodman reported NCTC’s Regional Transportation Plan is in progress. More information can be found on the project website. A second round of community outreach is being scheduled. Woodman may ask to give a presentation to TNT TMA next month.

**2. Executive Director’s Report**

Van Siclen’s report for March 2023 was in the packet.

Van Siclen announced she is expecting a baby in September! In the meantime, she will meet with the Executive Committee about the budget, her leave, and her annual review.

#### **FUTURE AGENDA ITEM REQUESTS**

- NLTE Program update
- Report from Placer County DPW regarding paid parking considerations in town centers
- Mechanisms for the Transportation Sustainable Revenue Proposal
- Continued discussion on allocations of unrestricted reserves
- Update on bus lane option (Corridor Management Plan on Hwy 89 and Hwy 267)
- Marketing Committee recommended direction for next fiscal year in May or June
- Summer Construction Map- NDOT Caltrans

**NEXT TMA BOARD MEETING: Thursday, May 4, 2023**

#### **ADJOURNMENT**

There being no further business to come before the Board, the meeting adjourned at 9:50 AM.

Respectfully submitted,

Judy Friedman

Recording Secretary

THE PAPER TRAIL SECRETARIAL & BUSINESS SOLUTIONS