

TRUCKEE-NORTH TAHOE TRANSPORTATION MANAGEMENT ASSOCIATION
Board of Directors and Steering Committee
October 6, 2022
Minutes
Tahoe City Public Utility District Board Room and via Zoom

INTRODUCTIONS

Dan Wilkins called the meeting to order at 8:03 AM at the TCPUD Board Room and via Zoom. A quorum was established.

Board members present

Dan Wilkins, Town of Truckee
Jenna Prescott, Donner Summit
John Bergmann, Kings Beach/Tahoe Vista
Dave Paulson, Ski Area
Patrick Fraser, Palisades Tahoe/Highway 89
Will Garner, Placer County
Mike Woodman, Nevada County Transportation Commission (Rotating RTPA Seat)
Gordon Shaw, Tahoe Basin At Large
Heather Bacon, Resort Triangle At Large Seat 2

Board members absent

Hilda Vazquez, Northstar California/Highway 267
Melissa McHone, Tahoe City/West Shore
Andy Chapman, Travel North Tahoe Nevada
Resort Triangle At Large Seat 1 – Vacant

Others participating included Executive Director Sara Van Siclén, Program Manager Julia Tohlen, Jamie Wright, Jan Zabriskie, Joy Doyle, Ryan Murphy, Tom Jacobson, Donnie McBath, Michelle Glickert, Alfred Knotts, Rachel Shaw, Kira Smith, Scott Miklos, Alexis Hill, Ryan Murray, and Lindsay Romack.

PUBLIC COMMENTS

There were no comments on items not on today's agenda.

ACTION ITEMS

1. Approval of October 6, 2022 Agenda

It was moved by Garner and seconded by Fraser to approve today's agenda as presented. Motion carried unanimously.

2. Approval of September 1, 2022 Minutes

It was moved by Woodman and seconded by Garner to approve the September 1, 2022 minutes as presented. Motion carried with Bergmann and Shaw abstaining.

3. Approval of Bills September 2022

Shaw explained the difficult timing of trying to get financial reports completed in time for Board meetings, which are the first Thursday of each month. He recommends reviewing financial reports one month in arrears moving forward.

Shaw suggested getting quotes for a financial review, as a "best practice." Van Siclén added that Sitkoff/O'Neil Accountancy Corporation reviews the financial work done, but a review would be good. Garner suggested adding the cost to next year's budget and in the meantime, develop a scope of work on the level of review to be done.

It was moved by Shaw and seconded by Fraser to approve payment of the bills as presented. Motion carried unanimously.

PRESENTATION/DISCUSSION/ACTION ITEMS

1. Presentation of 2022 Member Election Results for the TNT/TMA Amendment to the Articles of Incorporation and Third Amended and Restated Bylaws - Discussion and Possible Action to Approve the Election Results

Van Siclen reported 32 members voted and all approved of the recommended revisions.

It was moved by Garner and seconded by Fraser to ratify the results of the 2022 member election results for the TNT/TMA Amendment to the Articles of Incorporation and the Third Amended and Restated Bylaws. Motion carried unanimously.

2. Presentation of Board of Director Candidates and Discussion of Election Process - Discussion and Possible Action to Approve an Electronic Member Vote

Van Siclen described the outreach done to solicit candidates. Gordon Shaw, Joy Doyle, and Tom Jacobson are running for the three At-Large seats and Jenna Prescott submitted a letter of interest to retain the Donner Summit seat. Because it is an uncontested election, with four candidates for four seats, the nominees will be appointed at the November meeting. Board officers will also be appointed next month.

PCTPA is appointing Alexis Hill to the rotating Board seat.

Heather Bacon is stepping off the Board. She was thanked for her contributions as an active Board member. In turn, Bacon acknowledged the good work this organization does.

All candidates introduced themselves.

PRESENTATION/ DISCUSSION

1. Summer TART Connect Pilot Programs in North Lake Tahoe and Truckee - Jaime Wright, Placer County DPW

Wright presented results of the FY 2021/22 and Summer 2022 TART Connect pilot programs. She explained the service was launched in June 2021 and was designed to coordinate with TART fixed-route service, but people use it for reasons other than that. Like TART, TART Connect is free to the rider.

Wright reviewed ridership statistics for each of the zones serviced by TART Connect. Rider surveys indicate 62% of users are full time residents. Just over half of those respondents used the service for recreation or social events and over 45% used it to get to work, appointments, or school. The average passenger experience was rated 4.92 out of 5 stars.

Discussion followed clarifying Wright's presentation, what the numbers mean, and suggestions to expand service levels and operating hours to better accommodate employees, and possible funding options if needed.

- Alfred Knotts, Town of Truckee DPW

Knotts presented results of the 2022 TART Connect pilot program that served three zones between June 25, 2022 and September 5, 2022. There was one service area that included : Tahoe Donner, downtown, and Glenshire. Funding was provided by the Town, as well as TSSA dollars from Tahoe Donner and Glenshire. Users rated the service a 4.9 out of 5.

TART ridership did not decrease as a result of the pilot program, which could indicate a new market is using public transit. Similar to the Placer program, most riders were full time residents and about 80% used it for recreation, shopping, and social reasons.

Discussion followed regarding how ridership was tracked and options for expanded service .

REPORTS

Status Report

1. North Lake Tahoe Express - Julia Tohlen, TNT/TMA Program Manager

Tohlen noted the reports in today's meeting packets. Revenue and ridership numbers are still both down. Group business is not as lucrative as it once was because there is not a significant discount in rates, so attendees are making their own arrangements. A brief discussion followed as strategies to increase group business were considered.

2. Labor Day Park and Ride - Sara Van Siclen, TNT/TMA Executive Director

Van Siclen reported 26 people used the shuttle between Northstar and Kings Beach for the September 2 drone show. Thirty-three people rode the shuttle on September 4 between Northstar and Tahoe City. Northstar and TART provided the equipment.

3. Tahoe Transportation District (TTD) Board Representative Update - Andy Chapman, TNT/TMA Board of Director

Teshara reported that at yesterday's TTD Board meeting, action was taken to approve a contract with HDR to study the mobility hub options for Incline Village. Alexis Hill has been appointed as TTD Chair for this year.

4. Eastern Placer County Capital Investment Committee (CAP) Board Representative Update Gordon Shaw, TNT/TMA Board of Directors

Shaw said grant applications are due October 14. The Committee will begin to review them on October 27. With carry over from last year, there are significant dollars available.

5. Tahoe Truckee Area Regional Transit (TART)

Jaime Wright, Placer County DPW

Wright's ridership report was in the meeting packet. TART Connect is seeing a 47% increase this September compared with September 2021.

Alfred Knotts, Town of Truckee DPW

Knotts reported ridership continues to rebound. The report was in the packet.

6. Planning & Consulting - Steve Teshara, TMA Management & Planning Consultant

Teshara is paying attention to the California's efforts to reduce Vehicle Miles Traveled (VMT) and greenhouse gas emissions. This is one more reason funding for public transit is so important.

AREA REPORTS

1. Member Reports

No additional reports were given.

2. Executive Director's Report

Van Siclen's written report is in today's meeting packet. She noted the Annual Membership Mixer scheduled for October 20 at Sunnyside.

FUTURE AGENDA ITEM REQUESTS

- NLTE Program update
- Report from Placer County DPW regarding paid parking considerations in town centers
- Mechanisms for the Transportation Sustainable Revenue Proposal
- Continued discussion on allocations of unrestricted reserves
- Feedback to PCTPA on the Transportation Plan

- Report from NLTRA regarding the TOT Committee grant process

NEXT TMA BOARD MEETING: Thursday, November 3, 2022

ADJOURN

There being no further business to come before the Board, the meeting adjourned at 9:59 AM.

Respectfully submitted,

Judy Friedman

Recording Secretary

THE PAPER TRAIL SECRETARIAL & BUSINESS SOLUTIONS