

# 30th Anniversary Celebration Sponsorship

## **Champion Level- \$250**

- Invitation for four to the event
- Full exhibit table at the event
- Sponsor one of five awards:
  - business name associated with the award on event materials (print and online)
  - opportunity for a business representative to speak on behalf of your company and present the award to the recipient
  - color logo on the award Powerpoint slide
- Color logo included on:
  - TNT/TMA website, event page: logo linked to sponsor's URL
  - TNT/TMA event blog post
  - winter, quarterly TNT/TMA newsletter
  - 30th-anniversary celebration PowerPoint presentation
  - event invitation
- · Business name included:
  - as a sponsor on the event press release
- Sponsor mention:
  - in two Lake Tahoe Transit Facebook, Twitter, and Instagram posts
  - included in the event program



### Leader Level- \$150

- Invitation for two to the event
- Color logo included on:
  - TNT/TMA website, event webpage: logo linked to sponsor's URL
  - TNT/TMA event blog post
  - winter, quarterly TNT/TMA newsletter
  - 30th-anniversary celebration PowerPoint presentation
  - event Invitation
- Business name included:
  - o as a sponsor on the event press release
- Sponsor mention:
  - o in one Lake Tahoe Transit Facebook, Twitter, and Instagram post
  - o included in the event program

### **Advocate Level- \$100**

- Invitation for two to the event
- Business name included:
  - as a sponsor on the event press release
  - 30th-anniversary celebration PowerPoint presentation

#### Sponsor mention:

included in the event program